

**Solar LED outdoor lighting „hei solar light™ powered by Light+Building“
HEI introduces high-performance solar light „Mira 380“ at the Light+Building 2010**

(Frankfurt, 11.04.2010) – At the Light+Building, the Austrian solar lighting specialist HEI introduces its latest lighting model **Mira 380** to the expert audience. **Mira 380** provides a remarkable luminous flux of up to 7,200 lumen and a fully into the light pole integrated photovoltaic-module, setting new standards in terms of design and performance of solar outdoor lighting.

Dr. Dieter Hornbachner, Managing Director of HEI: „With our high-performance solar light **Mira 380**, we offer a competitive alternative to conventional lighting systems. **Mira 380** convinces through its high level of illuminance, operation reliability and its unrivalled aesthetics, meaning the perfect integration of the photovoltaic-module into the solar light.“



With the introduction of **Mira 380**, HEI continues its consistent and revolutionary way in developing self-sufficient solar lights for the product family **hei solar light™**. **Mira 380** has especially been designed to suit the requirements of main street light applications. The lengthwise aligned light distribution of the model allows efficient lighting due to high illuminance, whereby the relevant lighting standards are met.

Dieter Hornbachner adds: „The times when solar lights were used for niche markets only, are definitely over. Due to the remarkable economic efficiency, self-sufficient solar lighting solutions will continuously replace conventional lighting systems in many application areas.“

The key feature of **hei solar light™** is the world's most outstanding, highly efficient and patent registered photovoltaic-module. This exceptional technical innovation allows the extraordinary appearance of the lighting family and ensures an optimal energy supply. The elegant and aesthetic design of the smaller sister **Mira 190** convinced also the jury of Design Plus. Out of 259 submitted products, the solar light of HEI was chosen for the **Design Plus award powered by Light+Building 2010**.

Hornbachner underlines the cost-effectiveness of self-sufficient solar lights: „Costs for trenching the cabling and the rearrangement of surface, which can add up to 80 % of the investment costs of conventional lighting systems, can be avoided. Zero CO₂-emissions and a considerable relief for the budget of public and private investors are further benefits of solar lights.“

„We have already convinced many communities and companies of the economical and technical advantages of this innovative lighting solution. We are certain, that the Light+Building is the perfect opportunity to communicate the unique benefits of our lighting family,“ states Dieter Hornbachner with prevision to a successful exhibition.

Opportunity to view the product:

Light+Building 2010, 11-16.04.2010, Messe Frankfurt, hall 5.0, booth C07

Further information and pictures:

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