

**Solar lamp hei solar light™ parla italiano.
First presentation with sales partner Flimpex AG.**



(4.9.2008) - With an appearance at the KLIMAENERGY in Bolzano, **hei solar light™** sets the first step into the Italian market. „The photovoltaic sector in Italy has reached phenomenal progress during the last years. We want to take advantage of this positive state for **hei solar light™**,“ explains Dr. Dieter Hornbachner, manager of the HEI Consulting GmbH, the next steps of expansion. „The KLIMAENERGY offers best conditions for entering the Italian market.“

The Italian fair sets up the beginning of a close co-operation with the sales partner of HEI, the Flimpex AG. The enterprise with its head office in Liechtenstein is active in the international commercial transaction for more than 20 years, above all in northern Italy and Switzerland. The main business of the Flimpex AG is dedicated to renewable energy, the main focus lies on photovoltaics.



“We will present **hei solar light™** to the Italian audience as an architectural and high-quality PV solution which connects exclusive design with the highest functionality. Central point of the brand-new off-grid solar lamp is a cylindrically shaped photovoltaic module which stands for extraordinary high energy yields. “In sunny countries like Italy this extraordinary efficiency forms a main feature of **hei solar light™**. An integrated energy storage and energy efficient high-power LEDs stand for the outstanding performance,“ points Hornbachner to the operational safety of the lamp. „Grid-connected lighting becomes obsolete.“

The KLIMAENERGY takes place in Bolzano from 8 to 10 of October. „This city or rather this region is predestined for photovoltaics and renewable energy sources in principle.“ Southern Tyrol holds the leadership in the area of regenerative energy sources in Europe. “**hei solar light™** will find best conditions. We want to use this effect. We are ready,“ the chief of HEI is convinced.

Opportunity to view the product

KLIMAENERGY 08, Bozen, 8.-10. Oktober 2008
booth C20/16

Further information and pictures

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