

**Press conference by CEO Dr Dieter Hornbachner with Andreas Wabl, Climate Advisor of the Chancellor of Austria, on promoting photovoltaics**

(Vienna, 1/2/2008) - At a joint press conference with the Climate Advisor of the Chancellor, Andreas Wabl, in the Chancellor's Office, HEI Chief Executive Officer Dr Dieter Hornbachner advocated a stronger commitment to diverse and intensive promotion of photovoltaics in Austria. Hornbachner stated that "the 10,000 roofs programme of Federal Minister of the Environment Josef Pröll is a commendable initiative for the establishment of photovoltaics. However, a complimentary home market for innovative photovoltaics projects is also required, including photovoltaic building integration or the development of entire photovoltaic districts. Such innovative projects should primarily be promoted by means of climate and energy funds." In the current debate on the 10,000 roofs programme, Dr Hornbachner urged to "consider both options" instead of "choosing one over the other". "The tremendous potential of photovoltaic technology needs to be harnessed at many different levels", Hornbachner emphasised.

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