

## Your career in the growth market environment-friendly energy technologies.

We are an internationally operative technology company, working in the field of efficient environment-friendly exterior LED-lighting. We are based in Vienna, currently employing 40 people. Our focus is on premium solar lighting with high quality design standards.

To enhance our sales team at the earliest possible date, we are looking for a

# Marketing/Social Media Expert

## LED OUTDOOR LIGHTING

### Your tasks

- Maintaining and development of our cooperate website and our social media activities
- Planning & organizing of trade fair attendances, product presentations and events
- Creation and update of all relevant communication tools (product catalogue, brochures, company presentation etc.)
- Development and maintenance of all PR activities, for the strengthening of our brand and market presence
- Implementation (both internal and external) of our CI/CD guidelines
- Support product management
- Competitor monitoring

### Your qualifications & skills

- Relevant education in marketing, advertising, communication, media design (university or technical college) and/or several years of experience in a similar position
- Excellent communication skills
- Organizational talent and a structured way of working
- Good knowledge of MS Office (incl. PowerPoint), image-editing programs and web publishing tools
- Excellent spoken and written English, at least basic knowledge of German, other foreign languages of advantage
- Enthusiasm for innovative, environment-friendly products with high quality design standards

### Our offer

- A varied range of work in a dynamic growth market
- Innovative and unique products with high market potential
- An ambitious and interdisciplinary team with flat hierarchies
- Appropriate remuneration
- Excellent personal development opportunities

The minimum annual salary (based on the Collective Agreement) amounts to € 32.000. The actual salary is higher and is aligned to professional experience and qualification.

If you are interested in this position, please send your sound application (including a photo, your availability and salary expectations), preferably by e-mail, to: [dieter.hornbachner@hei.at](mailto:dieter.hornbachner@hei.at).

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